

Memory Walk Terms and Conditions

These terms and conditions apply to the following events, each an 'Event':

- Memory Walk Day Walks
- Memory Walk Night Walk
- Memory Walk Long Walks

and by registering for an Event, you agree to comply with them. Applicants for Memory Walk should read these carefully before submitting an application to participate in the Event.

1. Participant Registration

1. We will only accept entries to an Event on the day where we are satisfied that it is safe to do so, given that each Event has an allocated capacity that each Event team must adhere to.
2. We will collect and hold contact details for all participants prior to the Event in case of an emergency. Please see Condition 6 below and our [privacy statement](#) for more information on how we use your personal information.
3. Following your registration we will send you information about your Event, suggested ways to improve your fundraising and hints and tips to support you. This may include information about how you can get hold of Memory Walk merchandise.

Memory Walk Day and Night Participants

- Each day Memory Walk consists of a short walk (between 1.5km and 3.5km) and a long walk (between 5km and 9.5km). Each Night Memory Walk consists of a 5km distance walk.
- Persons aged 16 years or above as at the event date may register for the Event. Children under the age of 16 cannot enter individually and must be entered as an additional entrant, where the primary entrant is 18 or over and is the parent/legal guardian of the additional entrant or has the permission of the additional entrant's parent or legal guardian.
- It is essential that all those wanting to take part register on our website individually. Multiple registrations under one name will not be recognised. Registration closes at 5pm the Thursday before the walk
- Only registered participants are eligible to take part in Memory Walk Events.
- **Participants taking part in the Memory Walk Day and Night walks] pledge to raise a minimum of £150.**

Memory Walk Long Walk (15miles) Participants

- Only persons aged 16 years and above as at the date of the Event may take part in the Event can enter individually

- Young adults aged 16 and 17 must have the permission of the parent/legal guardian. Only registered participants are eligible to take part in Memory Walk Long Walk events. Registration closes at 5pm one week before the event.
- **Participants taking part in the Memory Walk Long Walk pledge to raise a minimum of £300.**

Access

- We aim to be as inclusive as possible and most of our Memory Walks are suitable for people of all ages and abilities, including those living with dementia.
- All participants wanting to take part in an Event in a wheelchair must refer to the Event page on the Memory Walk website or contact the Memory Walk Team at memorywalk@alzheimers.org.uk or call 0300 330 5452 to confirm that the course is suitable for wheelchairs. Regrettably, Memory Walk long courses are not suitable for wheelchairs.
- Participants can take part in certain Memory Walks Events with prams/pushchairs. To find out if your event is suitable, check your Event page or contact the Memory Walk Team at memorywalk@alzheimers.org.uk or call 0300 330 5452.

2. Cancellation and Changes

1. Any participants intending to cancel their place in the Event shall inform the Alzheimer's Society Memory Walk team as soon as possible: The Participant accepts that:
 - a. Any requests for Alzheimer's Society to return any fundraising to individual donors must be communicated to Alzheimer's Society by emailing memorywalk@alzheimers.org.uk
 - b. If already received, please return your Memory Walk welcome pack to the address outlined on the pack
 - c. Alzheimer's Society will not be held responsible for the losses or costs incurred from the cancellation of a place
2. Once registered, you can only transfer to another Memory Walk Event with our permission. There are strict capacity limits for each Event, and it is important for health and safety reasons that the Event does not exceed its individual capacity. If you wish to transfer to a different Event please contact the Memory Walk Team at memorywalk@alzheimers.org.uk or call 0300 330 5452 .
3. Participants arriving late must abide by the instructions and decisions of the Event Manager or their representative at the admin tent. For health and safety reasons it is possible that latecomers will not be permitted to take part.
4. We reserve the right to reduce or alter Event courses to accommodate any unexpected complications on the day that may have an impact on Alzheimer's Society staff, participants, volunteers and spectators.

4. During the Event

1. All participants and supporters must abide by the term and conditions and any rules, instructions or regulations displayed or given on the day of the Event by police and/or Event officials.

2. All Events are non-competitive walks.
3. All participants should carry a charge mobile phone with them on the Event which can be used in case of emergency
4. Participants are responsible for their own safety during the Event.
5. The route will be sign posted and marshalled, however participants remain responsible for navigating themselves from start to finish.
6. Participants must complete the route before the designated closure time. The Events Manager has the right to alter the route start and finish times in the event of mitigating circumstances.
7. Participants taking part in the Memory Walk long route are responsible for ensuring they have properly checked in at each check point along the route
8. Participants taking part in the Memory Walk long route understand that if they wish to withdraw during the Event, they must report to the nearest check point along the route.
9. We respectfully ask that all participants and supporters do not drop litter but instead use the litter and recycling facilities available within the venues and around the course or take litter home to dispose of responsibly.
10. Memory Walk participants can take part with their dogs at a wide selection of venues. To confirm whether an Event allows dogs, please visit the relevant Event venue page on the Memory Walk website Event page. Dogs are not allowed on the Memory Walk long course.
11. Any participant bringing a dog to an Event must act in a responsible manner.

4. Health & Safety and Medical

1. Participants are responsible for ensuring that they are sufficiently fit and healthy to take part in their Event(s).
2. We reserve the right to refuse entry to an Event in our absolute discretion, if for whatever reason we consider a person unfit to take part. We may also ask you to withdraw during an Event if we have concerns about your ability to complete it due to fitness, injury or otherwise. If you choose to continue you do so with the understanding that you are no longer considered a participant of the Event and that you absolve us of all and any responsibility, and progress entirely at your own risk.
3. Participants are responsible for ensuring that they are wearing appropriate attire when taking part in an Event, taking into account the nature of the Event, the weather forecast and the terrain involved.
4. All participants must write the following on the reverse of their official Memory Walk label, which must be worn during the Event:
 - a. Their name.
 - b. The name and number of a person to contact in case of an emergency.
5. We take all reasonable steps to minimise the risk of injury to participants during fundraising events. Stringent risk assessment processes are in place for each and every Event which aims to minimise or eliminate the risk to everyone taking part. By taking part in an Event, all participants acknowledge that there may be conditions or circumstances beyond our control that can lead to unforeseen risks.

5. Sponsorship Money and Donations

1. All participants have a legal responsibility to ensure that all sponsorship monies/donations received in connection with an Event are paid to Alzheimer's Society, and we ask that you do this as soon as possible after the Event. Ways to pay in sponsorship monies/donations are as follows:

- Send a cheque, made payable to Alzheimer's Society, sponsorship forms and donation return form in your freepost envelope which you received in your pack after registering. Let us know if you haven't got a freepost envelope;
- Make a card payment over the phone by calling us on 0300 330 5452; or
- Add the donation to your JustGiving page. The money will come straight to us, simple.

2. Please ensure that all sponsorship forms are filled out in full and are returned to us to enable Gift Aid to be claimed where possible.

3. Please ensure that all offline donations and money raised on the day is paid to the Society as quickly as possible after your Event and no later than 31st December 2018. You agree to make the payment as per the guidance given by the Society's Memory Walk team.

4. We regret that sponsorship money cannot be accepted on the day of the Event as we do not have the suitable cash handling facilities to fulfil this process.

6. Use of your information

For information on how we use your personal information, please see our [privacy statement](#).

7. Filming and Photography at Memory Walk

1. By taking part all participants, volunteers and spectators confirm that they are happy for any video footage or photographs taken during their participation in Memory Walk to be used by Alzheimer's Society to publicise the Event for commercial and/or fundraising purposes including, but not limited to, television broadcasts, advertising, publications, marketing material, merchandising, personalised direct mail and other documents that may be made available to the public; and (ii) by our third party partners to publicise their involvement and/or association with the Event. Alzheimer's Society will not, however, identify anyone by name without their agreement. Should you prefer that Alzheimer's Society do not use any such images in which you may appear which are taken at the Event, please contact us by emailing memorywalk@alzheimers.org.uk or call 0300 330 5452.

2. No personal details (including names) of an under 16-year-old participant will be used in any publicity materials without the written consent of their parent or legal guardian, but we may use images where children are incidentally included e.g. of mass participation in the warm-up exercises, or on the starting line.

8. Liability

1. All participants and spectators enter and attend an Event entirely at their own risk. We shall not be liable for any injury, damage or loss to participants or their property that might occur as a result of their participation or attendance at an Event, other than in respect of any injury or loss arising as a result of our negligence. For the avoidance of doubt, nothing in this clause shall exclude or limit our liability for any liability that cannot be excluded or limited by law.

9. General

Alzheimer's Society may vary these terms and conditions from time to time and the up to date terms shall be available on this website.